

April 5, 2012

Dear Affiliate Partner:

To assist you in complying with the reporting requirements for children's television and the requirement that stations air "core" children's programming, we are providing you with episode-specific descriptions (for QUBO Kids on NBC) as set forth in the attached Community Relations Quarterly Children's Programming Report for 1st quarter 2012. The report includes information to help prepare FCC Form 398. Please note that we have not included the specific dates and times for each of the programs as that may be station-specific.

This report is divided into the following categories:

1. Educational Objectives: QUBO for both 1st quarter 2012 and 2nd quarter 2012.
2. Core programming: Regularly scheduled programming furnished by the NBC Network that is specifically designed to serve the educational and informational needs of children 16 and under. Each of these programs is identified on-air as educational and informational with the "E/I" icon, and is similarly identified to the national listing services. To assist stations with the preemption report section of the new FCC Form 398, we have added specific episode numbers. Please note that the age target for QUBO programming on NBC is now identified as 6-10 years old. This represents a small shift to an older age range (from the previous target of 4-8 years) based on a recent review of the individual programs in the block and a recommendation by NBCUniversal's children's programming consultant. All of the programs are currently rated TV-Y7, and the consultant concluded that certain programs in the block are skewing older.
3. Other programming: Programming furnished by the NBC Network that contributes to the educational and informational needs of children 16 and under, but is not specifically designed to meet the educational and informational needs of children.
4. Public service announcements targeted to children 16 and under.
5. Non-broadcast efforts that enhance the educational and informational value of NBC Network programming to children.
6. Network on-air promotional efforts, which include a schedule of QUBO programming on NBC on-air promos.

The regularly-scheduled children's programming and promotional content furnished to you by the NBC Network during the 1st quarter of 2012 complied with the commercial limits of the Children's Television Act, and 47 C.F.R. §§ 73.670(a)-(d), provided that you broadcast and distributed such programming as furnished to you by NBC, and did not add any promotional or advertising content there to other than as directed by NBC via weekly postings on APT.

If you have any questions about these reporting requirements, please feel free to call us.

Loretta Alden  
NBC Universal  
Director, Affiliate Relations  
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## **“QUBO ON NBC” EDUCATIONAL OBJECTIVES**

### **For 1st Quarter 2012**

### **EDUCATIONAL OBJECTIVES**

#### **1st Quarter 2012 Educational Objectives**

In compliance with the Children’s Television regulations that became effective January 2, 1997, the **QUBO Programming Block on NBC** features an on-air icon (E/I) indicating that each program is “educational and informational” for children. **This icon is displayed throughout each program.** Also, in compliance with the regulations, the following document, which includes “educational and informational” objectives of **QUBO on NBC**, must be placed in your public file.

Each of the programs listed below, which make up the **QUBO on NBC** programming block, is specifically designed to serve the *educational and informational* needs of children ages 6-10. All of the programs have educational objectives that are central to the content and appropriate to the program genre.

From January 7, 2012 – March 31, 2012, **QUBO on NBC** aired six shows returning from the 4th quarter. These are: **Turbo Dogs, Shelldon, The Magic School Bus, Babar, Willa’s Wild Life, and Pearlie.** Additionally, **The Zula Patrol** and **Jane and the Dragon** are returning to the schedule, starting the second weekend in February, to replace **Turbo Dogs** and **The Magic School Bus.**

All six shows were developed specifically for a target audience composed of children 6-10 years of age. Five of the shows are book-based series. Six of the shows focus on important social-emotional messages for the target audience, and one (**The Zula Patrol**) communicates content from science and astronomy. All educational and informational messages are delivered through an animated narrative format.

“**Turbo Dogs**” is an animated show based on the books, *Racer Dogs*, by Bob Kolar. The series follows a group of six dogs from Racerville who love to compete with one another in races. In each story, one or more of the dogs encounter and solve problems that teach them social-emotional lessons on good sportsmanship, teamwork, cooperation, playing fair, and friendship. The show also imparts information on the mechanics of racing such as directionality and concepts of distance and time. The social-emotional messages are embedded through the stories using action and humor. The tags at the end of each episode reiterate and establish the educational message learned by the dogs.

“**Shelldon**” is an animated series about a school-aged yoka shell mollusk named Shelldon. He lives with his adoptive family, the Clams, in Shell Land, an undersea community populated by all sorts of sea species. Shelldon and his best friends, Connie (a cowrie shell mollusk) and Herman (a hermit crab), face a specific challenge in every episode. The problem may be managing a bully, improving their grades, learning how to be altruistic, or protecting their environment from natural and man-made disasters. In most cases, they rely on Dr. Shell, the most venerated intellectual and elder in Shell Land who teaches them and gives them opportunities to harness their potential and solve the problem. Each episode provides a direct social-emotional lesson and many episodes provide informational content relating to the sea life habitat of Shell Land and environmental conservation.

**“The Magic School Bus”** is based on a series of children's books about science written by Joanna Cole. The show features the ingenious Ms. Frizzle, an elementary school teacher and intrepid explorer who piles her students into her Magic School Bus and takes them on amazing field trips to impossible locations. The goal of each field trip is to answer questions or learn many new things about the place the class visits. Each episode is a fact-filled expedition to places as diverse as the solar system, the human body, or even inside weather systems. The bus transforms to suit the environment and the kids freely explore and share their learning with each other and with Ms. Frizzle, who nudges them to “make connections” and answer their own questions with research. The class pet, Lizzie, a large lizard, accompanies the class on their field trips. The content of the show is appropriate for children ages 6-10 and in addition to all the factual content, the children also have a social-emotional problem to solve that is embedded into the story line.

**“Babar,”** based on the books by Laurent de Brunhoff, is an animated show about a young orphaned elephant who finds the strength to rise above the challenges he faces, including the death of his parents, as he journeys through life. Each episode of the show develops a social-emotional message such as taking responsibility, being patient and persistent in hard work, respecting people’s privacy, learning to cope with unforeseen changes, and being honest. These messages emerge from the need to resolve a dilemma that is faced by Babar, one of his friends or family members.

**“Willa’s Wild Life,”** based on the book An Octopus Followed Me Home, by Dan Yaccarino, is an animated series centered on a six-year-old girl and her menagerie of animals. Willa lives at home with her father and pets – an elephant, a giraffe, a pair of performing seals, a bear, penguins, and lots of rabbits. In each episode, Willa faces a challenge at home, in school or in her neighborhood. With her animals and best friend Dooley as key elements of her team, Willa works on solutions to overcome her challenge. Together they find ways to maintain healthy friendships, experience success, develop competence, and become altruistic. With help from her animal friends, Willa figures out how to earn the things she wants by helping others. She learns to appreciate the friends that she has rather than trying to change to fit in with the “cool” group. She realizes that asking questions is better than jumping to conclusions. Whether at school, home or in the neighborhood, Willa finds a way to analyze her situation and learn from experience.

**“Pearlie”** is an animated comedy series based on the children’s book series, Pearlie the Park Fairy by Wendy Harmer. Pearlie is an optimistic, light-hearted fairy who sees the good in everybody, but often gets into situations because her desire to help is larger than her capacity to deliver. Aimed for an audience within the 6-10 year-old range, episodes focus on the importance of following the rules, using good judgment and learning how to avoid getting into trouble. Since Pearlie was appointed by Fairy Head Quarters (HQ) to keep Jubilee Park in sparkling order, she has constant challenges with her basic goal of keeping everyone happy and making sure the park functions smoothly. Pearlie’s nemesis and cousin, Saphira, often takes advantage of Pearlie’s good nature which requires that Pearlie must also frequently outwit the park bully. In each episode, Pearlie approaches new tasks and problems with a great deal of enthusiasm, but without the organization required to get the job done. Through plot developments and with the assistance of her friends, Opal and Jasper, she learns what to do and what not to do in each situation so the park can be restored to order.

Based on the book series by Deborah Manchester, **“The Zula Patrol”** teaches science and astronomy facts to a target audience of children 6-10 years of age. The Zula Patrol is a group of six animated aliens, headed by Captain Bula, who carry out a variety of scientific space missions. During their missions, Captain Bula and his crew often encounter their foe, Dark Truder, and his minion, Traxie, who are trying to take over the universe. Over the course of the story, the audience learns different facts about specific space topics such as stars, planets, orbits, moons, asteroids, comets, gravity, and space probes. The information is then highlighted during a segment where crew member Professor Multo delivers his “Multo-Moments” or summary of scientific facts from the story. Typically, the stories also provide a social-emotional tag based on tolerance and non-violent conflict resolution.

Set in medieval times, “**Jane and the Dragon**” is an animated show based on Martin Baynton’s best-selling book about a middle-class medieval girl named Jane. Jane is raised in the Royal Court as a Knight-in-Training after she demonstrates her courage by leaving the castle to conquer the local dragon. The giant green Dragon, whose sense of humor exceeds his ferocity, instead becomes Jane’s best friend and a part of the castle community. In each episode, Jane encounters a challenge that tests her problem-solving skills and requires her to demonstrate her strength of character as a Knight of the King’s Guard. Sometimes Jane learns a moral lesson, and other times she uses her analytical ability to illustrate how a problem can be made less complicated and easily solved.

## **2ND QUARTER 2012 EDUCATIONAL OBJECTIVES**

There are no new shows for the 2nd quarter of 2012.

## **1ST QUARTER 2012 SHOW SUMMARIES**

**TURBO DOGS** is a show about six canine friends—Dash, GT, Clutch, Stinkbert, Strut, and Mags—who have their own distinct characteristics but share a common love of racing cars. The fastest dogs in Racerville, the Turbo Dogs often compete with one another in races. The dogs each have their own racers, which they maintain regularly, and that are equipped with individual GPS systems to help and guide them. Each story begins with one of the Turbo Dogs encountering a problem that must be resolved while preparing to compete. Usually, the Turbo Dog learns his/her lesson through experience and accountability for negative behavior. Social-emotional messages about sportsmanship, teamwork, cooperation, and fairness developed in the story are emphasized in a separate tag at the end of each episode.

**SHELLDON** is an animated series that takes place in Shell Land, a mythical undersea world populated by characters from a wide array of water-dwelling species. The main character, Shelldon, is an orphaned yoka shell mollusk adopted by the Clam family and living with them in the family-owned Charming Clam Inn. Dr. Shell, an elder and venerated inventor, and Connie, a cowrie shell classmate of Shelldon’s also live at the Inn. Shelldon and his buddies, Herman (a hermit crab) and Connie (a cowrie shell), always work together and solve problems that they face in school or in the community. A recurring problem is to staunch the plans of the local millionaire, Cecil Cracken, whose greed puts making money over protecting the environment. Dr. Shell is typically the children’s key provider of knowledge and other resources. In each episode, the children learn a significant social-emotional lesson and also share information relating to their ocean habitat and environmental protection.

**THE MAGIC SCHOOL BUS** is a show that features the most adventuresome teacher on the planet, Ms. Frizzle, and her group of students who dutifully follow her approach to education—by taking magical field trips to learn about anything that interests her or them. All the students are curious, but with each one, there is often a personal problem that needs solving and the field trip has a way of dovetailing with the personal challenge to get everything all worked out. The class has been on 52 field trips, traveling in a magic bus that can transform its shape and power source, so it can travel through any environment, from the bottom of the ocean to outermost space. Ms. Frizzle can handle it all, from driving the bus, navigating unfamiliar terrain, to guiding the children’s learning through inquiry. She is undeterred and rarely discouraged and expects no less from her students. Ms. Frizzle is amazingly understanding and permissive in her approach and the children are ambitiously curious about the world as a result. It’s not just the bus that’s magic.

**BABAR**, based on the books by Laurent de Brunhoff, is an animated show about a young orphaned elephant who finds the strength to rise above the challenges he faces, including the death of his parents, as he journeys through life. Each episode of the show develops a social-emotional message such as taking responsibility, being patient and persistent in hard work, respecting people’s privacy, learning to

cope with unforeseen changes, and being honest. These messages emerge from the need to resolve a dilemma that is faced by Babar, one of his friends or family members.

**WILLA'S WILD LIFE** is an animated series featuring a six-year-old girl, Willa, who is permitted to share her home with an ever-growing menagerie of animals-- an elephant, a giraffe, a pair of performing seals, a bear, three penguins, and lots of rabbits. These creatures speak to Willa, offering her advice and friendship from each of their respective points of view. In each episode, Willa faces a challenge at home, in school or in her neighborhood. Her animals and best friend Dooley help her develop solutions to overcome each challenge. With the support of Dooley, the animals and praise from her dad, Willa finds ways to maintain healthy friendships, experience success, develop competence, and become altruistic.

**PEARLIE** recounts the weekly escapades of an optimistic, amiable fairy who has been appointed by Fairy HQ to maintain order in Jubilee Park. She lives among a dozen assorted characters, including her fairy best friends, Opal and Jasper, a garden elf, a wood nymph, possum, bats, other fairies, rats, a small colony of fleas, a lizard and her arch-rival, Saphira, who is also her fairy cousin. While Pearlle is very likable, she is a bit of a busy-body who likes to arrange things according to over-ambitious plans that ultimately get her in trouble. She gets along with everyone so, ultimately, every problem is solved and Pearlle learns a lesson. However, her greatest challenges are usually presented by her one enemy, the bully and diva, Saphira. Fortunately, Pearlle rises to Saphira's challenges, not with meanness, but by outwitting her. Overall, learning is a constant process for Pearlle because she has big responsibilities, taking care of an entire little community, but she is indomitable and tenacious and ends up preserving order and happiness in Jubilee Park.

**THE ZULA PATROL** is an animated show about six extraterrestrial characters—Captain Bula, his copilot Zeeter, Professor Multo, their pet, Gorgo, and their flying dictionaries, Wizzy and Wigg—who learn key science concepts as they explore the galaxy through space missions. Often, the group encounters the evil Dark Truder and his talking toupee minion, Traxie, and must thwart Truder's poorly planned schemes to take over the universe. Each character exhibits unique abilities and traits that, combined with their new knowledge, help them problem-solve their way through their journeys. Using an integrated approach to target diverse learning styles, the show communicates its educational messages through narratives and a two-part information segment at the end of each story.

**JANE AND THE DRAGON** is a coming-of-age story about a middle-class, medieval girl who lives in the Royal Court with her family. As an only child, Jane is raised to be a Lady-in-Waiting but through her determination and a stroke of luck, she ends up being trained as a Knight in the King's Guard. Accompanied by her best friend, a giant green Dragon that lives in her backyard, Jane experiences a series of adventures that test her character and her skills as a young knight in a castle full of friends and foes. Each episode in the show takes us through the problems and challenges Jane encounters and the process she goes through to find the solutions for them.

## 2ND QUARTER 2012 SHOW SUMMARIES

There are no new shows for the 2nd quarter of 2012.

### **“CORE PROGRAMMING”**

**PROGRAMMING FURNISHED BY THE NBC NETWORK THAT IS SPECIFICALLY DESIGNED TO  
SERVE THE EDUCATIONAL AND INFORMATIONAL NEEDS OF CHILDREN 16 AND UNDER**

**[AGE TARGET 6-10]**

**January 7, 2012 – March 31, 2012**

Airdate: 01/07/2012

Time:

Duration: 30:00

#### **TURBO DOGS**

##### **MAGS' PROMISE [TDO114]**

Mags performs her best driving trick yet and promises Dash and GT she'll teach it to them. When Stinkbert, Strut and Clutch show up with an extra ticket to see the Rita Russell concert, Mags happily accepts, forgetting all about her promise to show Dash and GT the trick. Instead of telling the truth, she lies and says that her GPS is broken so she can't show it to them. When Dash and GT win a ticket to the concert on the radio, they decide to give it to Mags. When Mags sees Dash and GT, she tries to hide but ends up losing her ticket instead. When Dash and GT find Mags, she tells the truth and apologizes. She learns her lesson about lying and decides to skip the concert and teach Dash and GT the driving trick instead.

**[Educational Message: If you can't keep your promise, you should always tell the truth even if you think it will hurt your friends' feelings.]**

##### **YOU'RE BOTH RIGHT [TDO114]**

When Mags and Dash spot the Pit-Crew Dog, Wheely, driving, they decide to give him racing lessons. Mags and Dash both think their way is right and give Wheely conflicting advice, leaving him very confused. Mags and Dash argue so much about who is right that they forget all about what's best for Wheely. Wheely gets fed up and decides to leave. Mags and Dash realize they weren't really helping him and that they are both great racers, but have different ways of racing, which is fine. When they find out that Wheely does not want to be a Turbo Dog anymore, they race to apologize to him and sort everything out. Wheely changes his mind and decides to combine the advice and put his own spin on it.

**[Educational Message: Everyone likes to do things their way, and it does not make anyone right or wrong because we are all different.]**

Airdate: 01/07/2012

Time:

Duration: 30:00

#### **SHELLDON**

##### **THE GURU OF THE OCEAN [SHL004]**

Mayor Yoka is known for solving problems with magic. In a series of flash backs, we learn that Mayor Yoka gave Hook a magic dragon tooth guitar pick to overcome stage fright and make him play well. He gave Mr. Inky Squid a magic amulet to give him courage to face the Kelp Forest and rescue a student. He gave a young sheriff a magic badge to make him think like a criminal but remain honest. As Mayor Yoka is being honored for all these acts, an alien spear, hurtling through the sky, causes much damage to the city. Everyone turns to Mayor Yoka, but he has been knocked unconscious. Sheldon, Connie and Herman sneak off to a collapsing town hall to find some of the Mayor's magic to save the town. But what they find is the Mayor's shop with the everyday objects he hands out as magic. The kids are shocked. They reveal to everyone that the Mayor's trinkets are not magic. The Mayor admits that the magic comes from within and has nothing to do with the objects he gives. Sheldon tells his friends that they now know that the magic comes from within the person. With this knowledge, the citizens come together and rebuild the town.



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**To:** All Partner Stations                      **From:** Maureen Milmore, VP Production

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**Re:** FCC Children's Quarterly Report – 1st Quarter 2012

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**Date:** April 2, 2012                      **Copies To:**

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ATTENTION PUBLIC FILE ADMINISTRATOR

We will be providing this information in the legal section of our Affiliate website. This information is verification of the programs which ran and that commercial limitations were not exceeded within network and syndicated programming.

**For Partners Disseminating CW PLUS Signal Via Cable Only:** As a partner station, you should only keep this information on file. YOU DO NOT NEED TO FILE ANYTHING WITH THE FCC. Remember, this is a cable channel, not a broadcast station. Cable is NOT obligated to file their compliance with the FCC because there is no licensing involved. Should your cable systems carrying the channel request copies of this information, please provide them with it. Please let us know if you have any questions.

Please feel free to contact Maureen Milmore at (818) 977-0469 with any questions (or e-mail your request to [maureen.milmore@cwtn.com](mailto:maureen.milmore@cwtn.com) and she will forward as soon as possible).

CW Educational Programming

Attached is a list of 1st Quarter 2012 CW Children's Programming for your public files.

Statement

This statement is designed to furnish you with additional information concerning the commercial matter contained in the network's children's programs, and to enable you to more easily comply with the requirements of the Children's Television Act of 1990.

The following is a list of all CW Television Network programs which were produced and broadcast with the intention of primarily reaching an audience of children twelve years old and younger that were scheduled for broadcast during the first quarter of 2012. Each of these programs were formatted to allow for no more than 10.5 minutes of commercial time per hour on weekends. The actual number of network commercial minutes were included in the network traffic reports for the first quarter of 2012, which each affiliated station has received heretofore.





## CHILDREN'S PROGRAMS

Program: Cubix (E/I)  
Rating: TV Y7 FV (E/I)  
Length: 30 min

Program: Dragon Ball Z Kai  
Rating: TV Y7 FV  
Length: 30 min

Program: Magi-Nation (E/I)  
Rating: TV Y (E/I)  
Length: 30 min

Program: Sonic X  
Rating: TV Y7 FV  
Length: 30 min

Program: Tai Chi Chasers  
Rating: TV Y7 FV  
Length: 30 min

Program: Yu-Gi-Oh!  
Rating: TV Y7 FV  
Length: 30 min

Program: Yu-Gi-Oh! Zexal  
Rating: TV Y7 FV  
Length: 30 min

## THE CW PLUS

1. Program: Great Big World  
Rating: TV-PG (E/I 13-16)  
Length: 30 minutes
2. Program: Live Life & Win  
Rating: TV-PG (E/I 13-16)  
Length: 30 minutes
3. Program: Made in Hollywood: Teen Edition  
Rating: TV-PG (E/I 13-16)  
Length: 30 minutes
4. Program: On the Spot  
Rating: TV-PG (E/I 13-16)  
Length: 30 minutes
5. Program: Wild Ltd.  
Rating: TV-PG (E/I 13-16)  
Length: 30 minutes



## Episodic Information

Magi-Nation		Cubix: Robots for Everyone		Elizabeth Stanton's Great Big World	MIH: Teen Edition
Sat. 7:00am	Sat. 7:30am	Sat. 7:00am	Sat. 7:30am	Sat. - 12:00pm	Sat. - 12:30pm
1/7/12 - #106	1/7/12 - #107			1/7/12 - #106	1/7/12 - #608
1/14/12 - #108	1/14/12 - #109			1/14/12 - #107	1/14/12 - #609
1/21/12 - #110	1/21/12 - #111			1/21/12 - #112	1/21/12 - #610
1/28/12 - #112	1/28/12 - #113			1/28/12 - #108	1/28/12 - #609
2/4/12 - #114	2/4/12 - #115			2/4/12 - #113	2/4/12 - #611
2/11/12 - #116	2/11/12 - #117			2/11/12 - #114	2/11/12 - #612
		2/18/12 - #101	2/18/12 - #102	2/18/12 - #115	2/18/12 - #610
		2/25/12 - #103	2/25/12 - #104	2/25/12 - #116	2/25/12 - #611
		3/3/12 - #105	3/3/12 - #106	3/3/12 - #109	3/3/12 - #613
		3/10/12 - #107	3/10/12 - #108	3/10/12 - #110	3/10/12 - #614
		3/17/12 - #109	3/17/12 - #110	3/17/12 - #117	3/17/12 - #615
		3/24/12 - #111	3/24/12 - #112	3/24/12 - #118	3/24/12 - #616
		3/31/12 - #113	3/31/12 - #114	3/31/12 - #111	3/31/12 - #612

Wild, LTD	MIH: Teen Edition	Live Life & Win	On the Spot
Sun. - 11:00am	Sun. - 11:30am	Sun. - 12:00pm	Sun. - 12:30pm
1/1/12 - #103	1/1/12 - #404	1/1/12 - #107	1/1/12 - #105
1/8/12 - #104	1/8/12 - #405	1/8/12 - #108	1/8/12 - #106
1/15/12 - #105	1/15/12 - #406	1/15/12 - #109	1/15/12 - #107
1/22/12 - #106	1/22/12 - #407	1/22/12 - #110	1/22/12 - #108
1/29/12 - #107	1/29/12 - #408	1/29/12 - #109	1/29/12 - #109
2/5/12 - #108	2/5/12 - #412	2/5/12 - #111	2/5/12 - #110
2/12/12 - #109	2/12/12 - #413	2/12/12 - #112	2/12/12 - #111
2/19/12 - #110	2/19/12 - #409	2/19/12 - #110	2/19/12 - #112
2/26/12 - #111	2/26/12 - #414	2/26/12 - #111	2/26/12 - #113
3/4/12 - #112	3/4/12 - #410	3/4/12 - #113	3/4/12 - #107
3/11/12 - #113	3/11/12 - #415	3/11/12 - #114	3/11/12 - #108
3/18/12 - #101	3/18/12 - #416	3/18/12 - #115	3/18/12 - #109
3/25/12 - #102	3/25/12 - #417	3/25/12 - #116	3/25/12 - #110



## Children's Programming Commercial Limitations:

The following is a list of the amount of commercials allowed into KOMU-TV children's programming. The programs are formatted so that additional commercial time cannot fall into the programs deemed educational and informational. Formats are reviewed on an annual basis.

The NBC/QUBO Kids programs which are designated as educational and informational formatted to allow 1:00 of local advertising time. These programs are:

Turbo Dogs  
Zula Patrol  
Shelldon  
The Magic School Bus  
Jane & the Dragon  
Babar  
Willa's Wild Life  
Pearlie

KOMU syndicated programs which are designated as educational and informational allow formatted local advertising time designated below. These programs are:

Wild About Animals	3:30
Jack Hanna's Animal Adventures	5:00

The CW Network and CW Plus (KOMU-DT 8.3) programs which are designated as educational and informational allow formatted local advertising time designated below. These programs are:

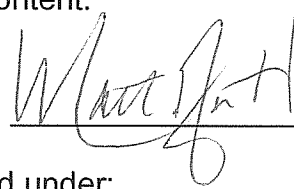
Magination	:30
Great Big World	2:00
Made In Hollywood: Teen Edition (SA)	2:00
Wild LTD	2:00
Made In Hollywood: Teen Edition (SU)	2:00
Live Life Win	2:00
On The Spot	2:00



CERTIFICATION  
CHILDREN'S PROGRAMMING

This is to certify that KOMU-TV, as a standard practice, formats all of its children's programming for children 16 and under, or for children 12 and under, including programs provided through the network (NBC & CW) and syndicated programs acquired by KOMU-TV, so that all such programming fully complies with the statutory limits of commercial content.

Date: 4/2/12



Programs designated for children 16 and under:

Turbo Dogs (NBC)  
Sheldon (NBC)  
The Magic School Bus (NBC)  
Babar (NBC)  
Willa's Wild Life (NBC)  
Pearlie (NBC)  
Zula Patrol (NBC)  
Jane & The Dragon (NBC)  
Wild About Animals (SYN)  
Jack Hanna's Animal Adventures (SYN)  
Great Big World (CW)  
Made In Hollywood: Teen Edition (CW)  
Wild:LTD (CW)  
Live Life Win (CW)  
On The Spot (CW)



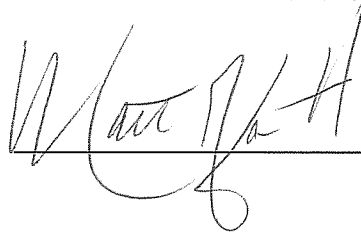


## WEB ADDRESS CERTIFICATION

### CHILDREN'S PROGRAMMING

This is to certify that KOMU-TV, as a standard practice, does not locally display web site addresses during or adjacent to children's programming for children 16 and under, or for children 12 and under, including programs provided through the network and syndicated programs acquired by KOMU-TV. If website information is provided, it is integrated into the program at the direction of the children's program producer.

Date: 4/2/12



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